# Top 10 Free Online Courses for Career Changers

## Introduction to Digital Marketing

Platform: Google Digital Garage

Duration: 40 hours

Description: This course covers the fundamentals of digital marketing, including search engine optimization (SEO), social media marketing, and analytics. It's ideal for those looking to transition into marketing roles.

Link: https://learndigital.withgoogle.com/digitalgarage

## Excel Skills for Business: Essentials

Platform: Coursera (University of Macquarie)

Duration: 6 weeks

Description: Build proficiency in Microsoft Excel, a key tool in many industries. Learn data organization, formulas, and basic analysis.

Link: https://www.coursera.org

## Programming for Everybody (Python)

Platform: edX (University of Michigan)

Duration: 5 weeks

Description: Gain a strong foundation in Python programming, one of the most sought-after skills in tech. Great for those interested in software development or data analysis.

Link: https://www.edx.org

## Foundations of Project Management

Platform: Coursera (Google Career Certificates)

Duration: 10 hours

Description: Learn project management basics, including tools like Gantt charts, stakeholder management,

and effective communication.

Link: https://www.coursera.org

## UX Design for Beginners

Platform: LinkedIn Learning

Duration: 4 hours

Description: Get an introduction to user experience (UX) design principles, tools, and wireframing. Perfect for creatives transitioning to tech.

Link: https://www.linkedin.com/learning

## Data Analytics Basics for Everyone

Platform: IBM SkillsBuild

Duration: 10 hours

Description: This course provides an introduction to data analytics, including basic statistics, data visualization, and tools like Excel and Tableau.

Link: https://skillsbuild.org

## Introduction to Public Speaking

Platform: Coursera (University of Washington)

Duration: 4 weeks

Description: Learn to craft and deliver compelling speeches, a vital skill for roles in leadership, sales, and beyond.

Link: https://www.coursera.org

## Financial Markets

Platform: Coursera (Yale University)

Duration: 7 weeks

Description: Understand the basics of financial markets, investments, and risk management. Ideal for those exploring finance or entrepreneurship.

Link: https://www.coursera.org

### Introduction to Healthcare IT

Platform: FutureLearn

Duration: 6 weeks

Description: Explore the growing field of healthcare IT, including systems management and compliance. Great for healthcare professionals looking to transition into tech roles.

Link: https://www.futurelearn.com

### Content Marketing Certification

Platform: HubSpot Academy

Duration: 6 hours

Description: Master the art of creating, publishing, and promoting content to attract and retain customers. Suitable for roles in marketing and communications.

Link: https://academy.hubspot.com